



Jackie Harder

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Success coach specializing in helping mid-career and midlife business and professional women set and reach their goals

President, Key Dynamics Coaching and Consulting Inc., Key Largo, Fla.

Author, *DIY Coaching Manual for Women: How to Transform Your Life in 12 Months*. Available now on Amazon: <http://amzn.to/1NRLoIi>



- ◆ **Coach** individuals, groups and companies to achieve greater success
- ◆ **Huffington Post blogger**
- ◆ **Facilitator and strategic planner**
- ◆ **Writer and editor**
- ◆ **Trainer** Employee Assistance Programs for employees and managers
- ◆ **Business consultant** on branding, social media, leadership and professional development, marketing, publishing, website development, training and more

President, Key Largo (Fla.) Chamber of Commerce

Nonprofit business development and advocacy organization of 400+ members with an annual operating budget of \$675,000

- ◆ **Manage** Visitor Center (90,000 visitors annually). Provide Tourist Information Services for national and international clientele and general chamber services
- ◆ **Media manager and spokesman** for chamber and its membership across all media platforms (TV, print, radio)
- ◆ **Facilitate** board policymaking and implement policy
- ◆ **Match businesses** to consumer needs
- ◆ **Create** comprehensive media management programs
- ◆ **Major projects:** Jewfish Creek Bridge Run; Key Largo Classic Tournament (women's college basketball); Flagler Centennial; 50th anniversary celebration for John Pennekamp Coral Reef State Park



Writer/Editor/Publisher, Florida Keys and South Carolina

Winner of multiple awards for persuasive writing, editing and promotions at community and daily newspapers

- ◆ **Hire, train and manage** staff, free-lance writers and photographers
- ◆ **Write** editorials, columns, news stories
- ◆ **Develop** new niche publications
- ◆ **News radio host**, Great Marathon Radio Co.

Curriculum designer/instructor, Coastal Carolina University, Conway, S.C.

Created curriculum for a new college minor in journalism; taught mass media, design and writing

Adult education

Taught Microsoft Office suite of programs, including Outlook, Excel and Word

Education and training

- ◆ Bachelor of science, College of Journalism and Communication, University of Florida. Major: News/Editorial. Minors: Sociology, Rhetoric and Public Address
- ◆ Social media training with Kim Garst Boom! Social Media, one of the world's most authoritative experts

- ◆ Certified universal trainer for MHIGlobal, delivering frontline leadership training on topics including *with Emotional Behavior, Giving Constructive Feedback, Getting Good Information from Others, Getting Your Ideas Across, Dealing and Recognizing Positive Results*
- ◆ Core Essentials Program graduate, CoachInc.
- ◆ Leadership Development Program for Executives, Miami Herald. Management skills, finance, cultural diversity, work-process improvement, setting expectations, performance evaluations, planning
- ◆ Facilitation workshop and teleclass leader
- ◆ American Press Institute for community newspaper executives

Community



Assisting employers and employees in South Florida

- ◆ Executive Committee
- ◆ Economic Development Industry Services Committee, vice chairman
- ◆ Workforce Systems Improvement Committee, vice chairman

Helping improve the state's only All-American Road

Highest scenic highway designation in the nation

- ◆ Board member
- ◆ Secretary

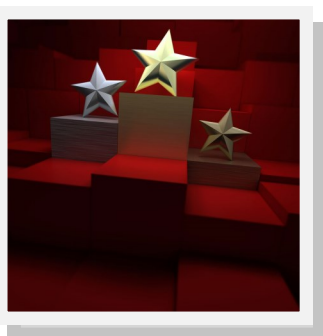
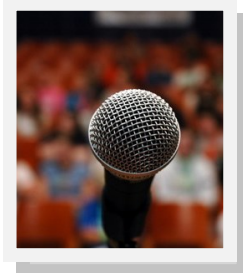


Working to improve the business climate in the Florida Keys

- ◆ Chairman of the Board of Directors, Key Largo Chamber of Commerce
- ◆ Presenter, business seminars, Key Largo Chamber of Commerce
- ◆ President, Business & Professional Women, Grand Strand (South Carolina) and Marathon (Florida)

Expert instructor/facilitator/presenter/speaker

- ◆ Creator, Professional Development Series workshops, including *Networking for Women*, Upper Keys Business and Professional Women
- ◆ Leadership Monroe County tourism, media panels
- ◆ Time management class, Florida Keys Community College
- ◆ *Boards that Work*, Mariners Hospital/Baptist Health Systems
- ◆ *Getting through Tough Times*, *Netiquette*, Realtors council
- ◆ *Media relations*, Business and Professional Women state convention
- ◆ *Women on the Move*, Business and Professional Women
- ◆ Public speaking classes
- ◆ Leadership development seminars presenter
- ◆ Social media for business



And so on...

- ◆ Newsletter editor/designer, Upper Keys Business and Professional Women's Club
- ◆ Member, Islamorada Chamber of Commerce
- ◆ Graduate, Leadership Monroe County
- ◆ Graduate, Leadership Florida, Florida Chamber of Commerce
- ◆ Chairman, United Way of Monroe County
- ◆ President, Marathon Rotary Club
- ◆ Interview coach for Miss Florida Keys/Miss America organization
- ◆ Unsung Hero United Way of Monroe County
- ◆ Employer of the Year, Upper Keys Business and Professional Women (BPW)
- ◆ Employer of the Year, Marathon BPW
- ◆ Career Woman of the Year, Grand Strand BPW
- ◆ Best newsletter, Florida Federation of Business and Professional Women
- ◆ Board member, Key Largo Volunteer Ambulance Corp and Key Largo Volunteer Fire Department